

## [Key Business Benefits]

- Any Device, Any Vendor:
  Easily connect from different vendors
  and different technology
- Multipoint Meetings: Gather up to 25 attendees and provides HD video
- Share & Chat: Share your screen in 1080p, present HD slides, share videos or chat
- Meeting Record: All shared content can be recorded, stored and made available for download
- Enterprise Ready: Seamless scheduling integration with Outlook or Google calendar

### Video Collaboration in the Cloud

Blue Jeans provided by Arkadin offers a cloud-based video bridging service that enables you to gather all your existing video conferencing endpoints into one single conference, from any device and any vendor. This robust video platform meets the needs of your business and users with easy scheduling, simple click-to-join meetings and group administration features.



# BlueJeans arkadin

Leverage industry leading interoperability across all video endpoints, smartphones and tablets

Support the widest range of video services and host all your face-to-face meetings with Blue Jeans.



#### **Easy to Use**

- Blue Jeans is the entryway for all video meetings
- Invite attendees directly from the platform
- Join an event from any device or service
- Utilize the intuitive interface to manage your meetings and collaborate



#### Interoperability

- Managing different pieces of hardware can be difficult, your meetings shouldn't be
- A browser and camera is all you need
- Join meetings instantly via a mobile device
- Connect traditional room systems with everyone else



#### **Mobile Video**

- Stay connected to an ever increasing mobile world
- Allow remote employees to participate from any smartphone or tablet
- Engage with remote clients or patients via their mobile device
- Bring your own device and communicate with anyone at any time

